



INTELLECTUAL PROPERTY

PROF.FEROZ ALI

Department of Humanities and Social Sciences
IIT Madras

TYPE OF COURSE : Rerun | Elective | UG/PG

COURSE DURATION : 12 weeks (24 Jan' 22 - 15 Apr' 22)

EXAM DATE : 24 Apr 2022

INTENDED AUDIENCE: Interested students

COURSE OUTLINE :

This is a substantive course on Intellectual Property. The course shall give a brief overview of the IP landscape in India. It shall also dwell into the role of IP in the modern intangible economy. The course can be offered as a generic elective subject under the Choice Based Credit System in universities and affiliated colleges as suggested by UGC.

Important For Certification/Credit Transfer:

ABOUT INSTRUCTOR :

Prof. Feroz Ali is the Chair Professor on Intellectual Property Rights (IPR) at the Indian Institute of Technology (IIT) Madras. He teaches intellectual property laws and business laws. He is the author of three books on patent law. He is a practicing advocate at the Madras High Court. He litigates and counsels in intellectual property law, corporate law and competition law but his primary focus has remained in patent law. He has appeared before the Supreme Court, the High Courts, Intellectual Property Appellate Board and the Patent Offices

COURSE PLAN :

Week 1: Basics of Intellectual Property

Week 2: The Intangible Economy

Week 3: Patents—From ball pens to biologics

Week 4: Trade Marks—What does red soles and barbie girl mean?

Week 5: Copyright—Is it right to copy?

Week 6: Unconventional IP—The expanding scope

Week 7: Enforcement of IP—Protecting your rights

Week 8: IP for Business—A profit making asset class

Week 9: IP, Research, and Universities

Week 10: IP for the Creative and Entertainment Industries

Week 11: Governments Role in Fostering IP

Week 12: Teaching IP—Let everyone learn IP